

## Message Text

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ORIGIN COME-00

INFO OCT-01 EA-07 ISO-00 EB-05 RSC-01 /014 R

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FM SECSTATE WASHDC

TO AMEMBASSY MANILA

INFO AMEMBASSY SINGAPORE

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E.O. 11652: N/A

TAGS: BEXP, RP

SUBJECT:PROCESS CONTROLS & INSTRUMENTATION EXHIBITION, APRIL  
1975.

REF: A. MANILA 1285; B. MANILA 8788

SINGAPORE FOR USRTC/STEIN

### 1. TIMETABLE PREPARATIONS FOR SUBJECT

SHOW INDICATES THAT

RESERVATION FOR HOTEL INTERCONTINENTAL EXHIBITION FACILITIES  
SHOULD NOW BE PURSUED FURTHER.

2. TO DATE, COMMERCE HAS BEEN TENTATIVELY LISTING ON INTERNAL  
PLANNING SCHEDULE DATES SUBJECT SHOW WOULD BE OPEN TO BUSINESS  
COMMUNITY AS APRIL 22-26, 1975 (TUES-SAT., INCLUSIVE). PLEASE  
VERIFY THAT THESE DATES REMAIN AGREEABLE TO POST AND HENCE MAY  
BE CONSIDERED FIRM. A RECEPTION AND WALK-THROUGH FOR THE PRESS  
AND SELECTED GOVERNMENT OFFICIALS AND KEY BUSINESS LEADERS  
MIGHT BE HELD MONDAY AFTERNOON, APRIL 21. OPENING CEREMONY  
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INCLUDING RIBBON CUTTING WOULD BE HELD TUESDAY AM. APRIL 22

AND BUSINESSMEN'S RECEPTION IN EVENING.

3. FOR BUDGET PLANNING, COMMERCE NOW NEEDS POST ASSISTANCE TO FIRM UP BEST POSSIBLE RENTAL RATE TO BE CHARGED BY INTERCONTINENTAL FOR PERIOD NEEDED. CONSIDERING FIVE DAYS' ADVANCE WORK FOR SETTING UP EXHIBITION AND THREE POST-SHOW DAYS FOR STRIKING, TOTAL DESIRED RENTAL PERIOD WOULD BE APRIL 17 THROUGH 30, OR 14 DAYS TOTAL.

4. PLEASE VERIFY WHETHER OR NOT EARLIER TENTATIVE INFORMATION RE NECESSARY FINANCIAL ARRANGMENTS, I.E., ADVANCE PAYMENT "IN RANGE OF" 50 PERCENT OF BILL BY EARLY JANUARY 1975 STILL PREVAILS, AND ADVISE DATES HOTEL WOULD EXPECT THIS DOWNPAYMENT AND FINAL BALANCE DUE.

5. UNFORTUNATELY, IT HAS JUST BEEN DECIDED THAT DUE TO THEME CONFLICT DEVELOPMENTS ELSEWHERE, THE ENERGY SYSTEMS SECTOR OF PROPOSED MANILA SHOW MUST BE DELETED, LEAVING PROCESS CONTROL INSTRUMENTATION AS THEME OF SHOW. ALTHOUGH BRA REQUEST FOR RESEARCH ON ENERGY SYSTEMS STILL STANDS, TIMING FOR SUBMISSION OF STUDY TO WASHINGTON MAY BE RELAZED, BUT COMMERCE WILL ATTEMPT MAKE GOOD USE OF FINDINGS IN FUTURE PROGRAMMING. OIM WILL RESPOND TO REF (B) UPON RECEIPT AND ANALYSIS OF BIDS.

6. RE DETAILS OF INTERCONTINENTAL SITE, ALTHOUGH SURVEY INFORMATION SUBMITTED BY MAYFIELD VERY HELPFUL, FOLLOWING ADDITIONAL INFO NEEDED:

- A. IDENTIFY LOCATION OF FRIGHT ACCESS FOR EXHIBIT CONSTRUCTION MATERIALS AND DISPLAY EQUIPMENT INTO BALLROOM AND RELATED DIMENSION LIMITS. ARE ELEVATORS, RAMPS OR STAIRS INVOLVED?
- B. CAN DISPLAY EQUIPMENT SHIPPING CASES BE STORED AT SITE, OR SHOULD THEY BE STORED ELESEWHERE DURING EXHIBITION?
- C. MAX. ELECTRICAL POWER FOR ENTIRE HOTEL CITED AS 34KVA. AS THIS LIKELY INADEQUATE FOR ADDED LOAD OUR EXHIBITION, PLEASE DETERMINE IF ADDITIONAL POWER CAN BE BROUGHT TO SITE AND APPROXIMATE COST OF INSTALLATION BASED ON KILOWATT HOURS, OR MUST WE INSTALL SUPPLEMENTARY GENERATOR? IF GENERATOR NEEDED, PLEASE CONTACT U.S. MILITARY RE POSSIBLE LOAN.
- D. ELECTRICAL POWER CITED AS 60CY 110 OR 220V. WHAT ARE PHASES

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AVAILABLE?

- E. WHAT OTHER FACILITIES AVAILABLE IN BALLROOM SUCH AS GAS, COMPRESSED AIR, WATER SUPPLY AND DRAINAGE?
- F. DEFINE CLEANING AND SECURITY SERVICES PROVIDED BY HOTEL. IF SUPPLIED, ARE THEY INCLUDED IN BASIC RENTAL? CAN WE HIRE SUPPLEMENTARY SERVICES IF NEEDED?
- G. WHAT ARE HOSPITALITY EVENT CONDITIONS OF HOTEL? WE WOULD PLAN SUPPLY OWN BEVERAGES AGAINST VERY LIMITED BUDGET.

WILL HOTEL ALLOW THIS AND WHAT ARE RELATED HOTEL CHARGES?

DOES HOTEL REQUIRE USE OF ITS OWN SERVING PERSONNEL AND CATERING SERVICES OR IF NECESSARY, COULD WE USE OUTSIDE CATERER?

H. IS PUBLIC ADDRESS SYSTEM AVAILABLE IN BALLROOM FOR USE DURING EXHIBITION?

I. CAN HOTEL MAKE AVAILABLE BEL-AIR ROOM & NORTH AND SOUTH FORBES ROOMS, OR SIMILAR ADJACENT AREAS, FOR USE AS OFFICES AND LOUNGE DURING EXHIBITION EITHER WITHOUT ADDITIONAL COST OR AT FAVORABLE RATES? OFFICE AREA REQUIRES

APPROXIMATELY 500 SQ. FT. AND LOUNGE APPROXIMATELY 600 SQ FT

J. WILL HOTEL PERMIT REGISTRATION BOOTH BE INSTALLED IN HALL ADJACENT TO BALLROOM FOYER?

K. WILL BALLROOM/FOYER MOVABLE PARTITIONS OCCUPY ANY EXHIBIT FLOOR SPACE WHEN FOLDED AWAY?

L. WHERE WILL HOTEL PERMIT EXTERIOR AND INTERIOR EXHIBITION IDENTIFICATION SIGNS TO BE PLACED?

M. ADVISE AVAILABILITY AND APPROXIMATE COST OF LOCALLY AVAILABLE EXHIBITION QUALITY CARPETING FOR USE IN EXHIBIT BOOTHS. COMMERCE PREFERS REMOVE HOTEL CARPETING.

N. INVESTIGATE LOCAL AVAILABILITY OF WATER-BASE VINYL INTERIOR PAINT FOR BOOTH FINISHING, ESPECIALLY OF SUBSIDIARIES U.S. FIRMS.

O. ARE THERE ANY UNREASONABLE RSTRICTIONS AFFECTING OPERATION OF DISPLAY EQUIPMENT?

P. FOR DEVELOPMENT OF EXHIBITION LAYOUT, NEED DETAILED SCALE DRAWINGS OF BALLROOM AND OF AREA FOR OFFICES AND LOUNG. SCALE 1 TO 100 OR 1 TO 200 PREFERRED.

7. AFTER SUBMISSION ABOVE INFO. BY POST, COMMERCE EXPECTS TO AUTHORIZE FIRM SITE RESERVATION BY MID OCTOBER DEADLINE SUGGESTED BY HOTEL.

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